

Building an Inclusive Workplace

A toolkit designed to help organisations transform their business, culture and work practices by creating an inclusive workplace through inclusive hiring

Celebrate diversity and embrace inclusion



Preface

This **Inclusive Hiring toolkit** is a result of a collective effort, using qualitative and quantitative research conducted with various employers, job coaches and talents from vulnerable communities.

The toolkit is designed to guide and support Organisations to kickstart or Improve their Inclusive Hiring process.



If you are new to inclusive hiring, it is recommended that you start from the beginning of this toolkit.



If you have already embarked on inclusive hiring and wish to evaluate your progress thus far, you can go to the relevant section of this toolkit according to your need and use as guided.

The toolkit is organised based on 3 purposes:

Section 1

Serves as a stepping stone to introduce and promote Inclusive Hiring

Section 2

Serves to relook into the Organisation's stance on Inclusive Hiring

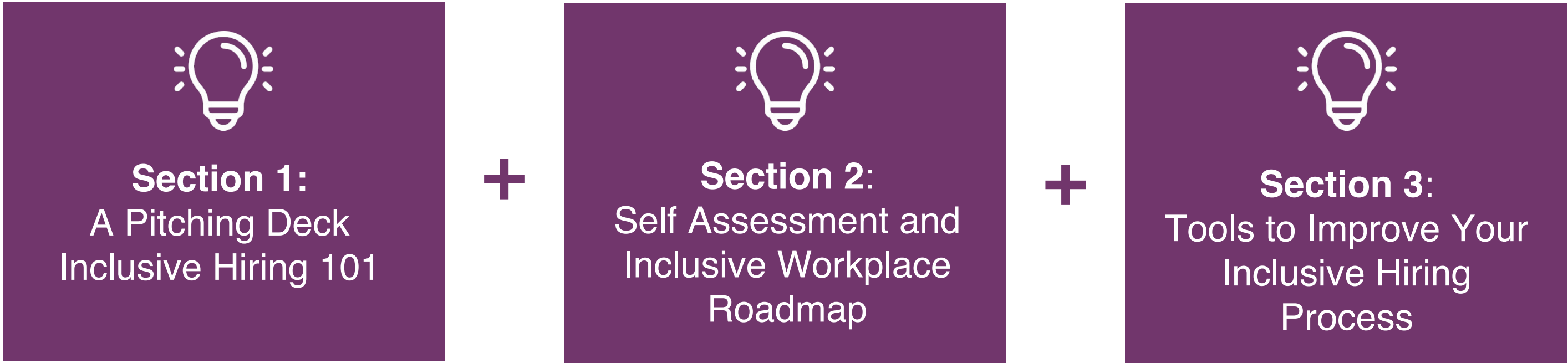
Section 3

Serves as an entry point for Organisation's to reflect, then start or improve on their Inclusive Hiring practices

What is the Inclusive Hiring Toolkit designed to do?

The toolkit is designed to guide and support Organisations to kickstart or improve their Inclusive Hiring process.

Empower Organisations to create an inclusive workplace through dignified employment



The Inclusive Hiring Toolkit is designed to be



Section 1.

Start with Why Inclusive Hiring 101

What is **Inclusive Hiring?**

Inclusive Hiring is a process where **employers intentionally seek out job candidates with diverse needs** and identify them to be a part of their Organisation's human capital.



Misconception

Organisations sees Inclusive Hiring as charity work.

Inspiration

Organisations that have successfully established a diverse workforce benefit from **a wide array of perspectives and experiences.**

Misconception

Employee generally find it difficult to accept Inclusive Talents.

Inspiration

Inclusive culture **must be driven from top down**, changing mindsets, making diversity and inclusion part of the Organisation culture.

Misconception

Organisations do not have trained employees to handle or work with Inclusive Talents.

Inspiration

Employees can be **coached and trained** on the relevant skills and competencies on how to work with Inclusive Talents.

Transforming Misconceptions to Inspirations

Organisations may have initial concerns regarding Inclusive Hiring. Hence, it would be beneficial to understand some of the misconceptions of Inclusive Hiring and how other Organisations have successfully overcome them. You may also use the Empathy Mapping tool in your interviews with your stakeholders to understand their concerns and perspectives. The insights would inform you of your possible next steps.

Misconception

It is difficult to accommodate the Inclusive Talent's needs (e.g. salary, health).

Inspiration

It is a **good challenge** to rethink the organisation's policies, working arrangement and assets to promote inclusion.

Misconception

Organisations have preconceived negative perceptions of Inclusive Talents.

Inspiration

Focus and leverage on the strengths of the Inclusive Talent instead of their disadvantaged background.

Misconception

Organisations generally do not have the right physical environment or support system (IT) for the Inclusive Talents.

Inspiration

Explore different ways of working (e.g. Work From Home) and use Assistive Technology that are easily available.

Benefits of having a diverse and inclusive workforce

Having diverse talents on board and bringing together employees with different background, experiences, skills, strengths and perspectives contribute towards:

Talent Acquisition

- Research show inclusive talents are **less likely to job hop**
- Inclusive hiring culture will **attract more young talents**
- **Recruitment cost is subsidised by government grants and incentives**

Business and Organisation

- Build an **inclusive culture with empathy** within the Organisation
- **Cultivate innovation and creativity with diverse talents**
- **Higher** workforce **productivity** - lower levels of absenteeism
- **Potential business opportunities with the inclusive communities**

Brand Reputation

- Enhance **Organisation's reputation and branding**
- Fulfil the **UN SDG* 8: Decent Work and Economic Growth & SDG10: Reduce Inequality**

** United Nation Sustainable Development Goals*

Who are the Stakeholders within the Organisation

involved in building an inclusive workplace



Organisation



Human Resource



Hiring Manager



Leadership / Management



Talent



Buddy / Co-workers



***Job Coach
(Internal/External)**

**Job Coach / They help with work preparation, recruitment, interview, coaching and even confidence-building.*

Who are the Talents with diverse needs?



Seniors



Persons with disability



Disadvantaged Women



Ex-Offenders



**Mental Health
Issues**



Low Income

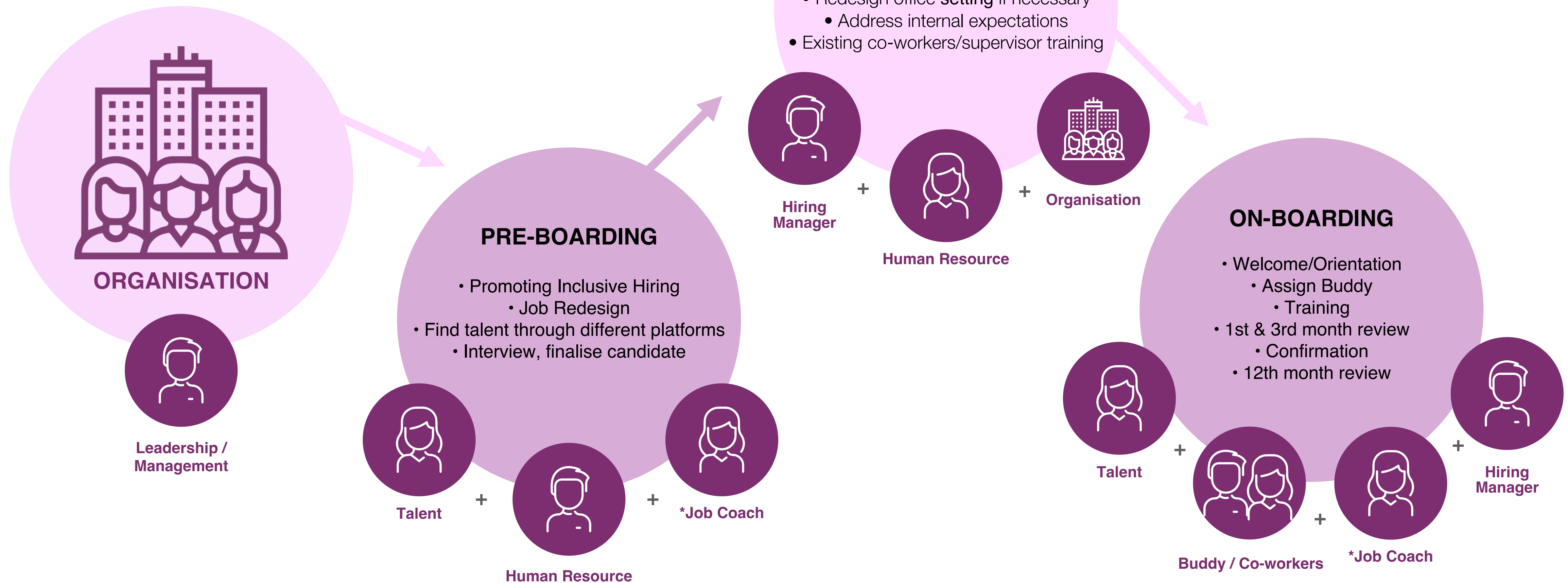


Caregivers



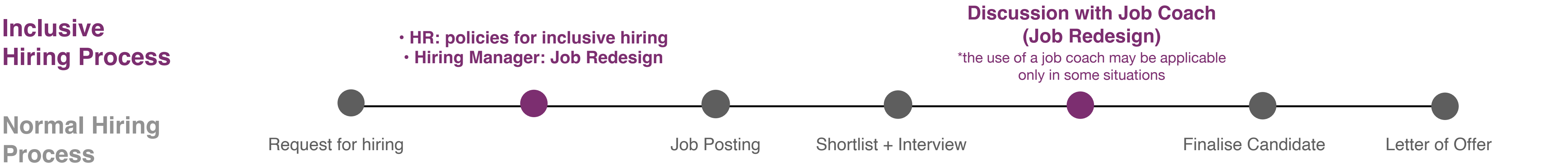
Youth-At-Risk

The Inclusive Hiring Process

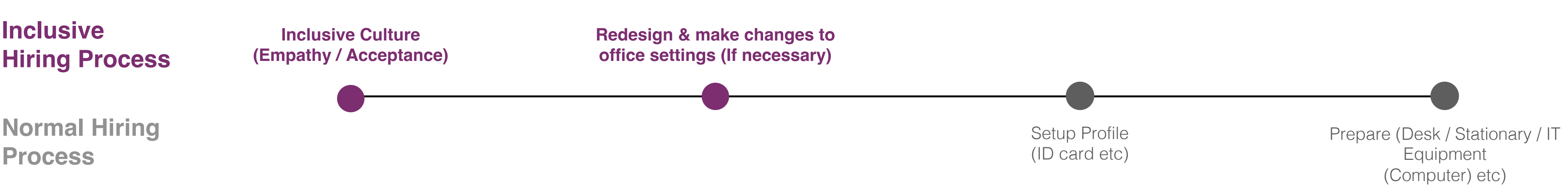


Comparing Normal and Inclusive Hiring

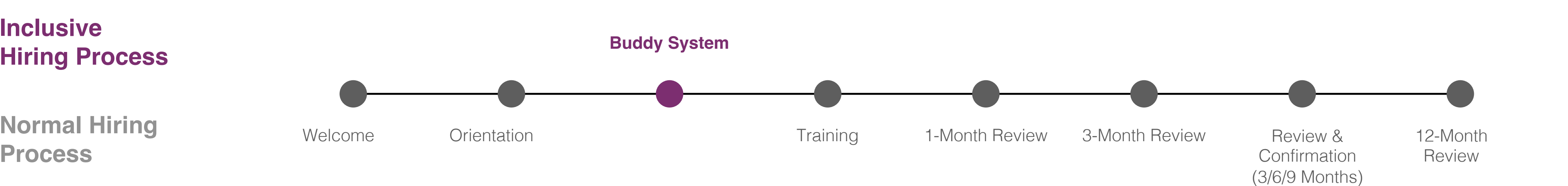
Stage 1 PRE-BOARDING



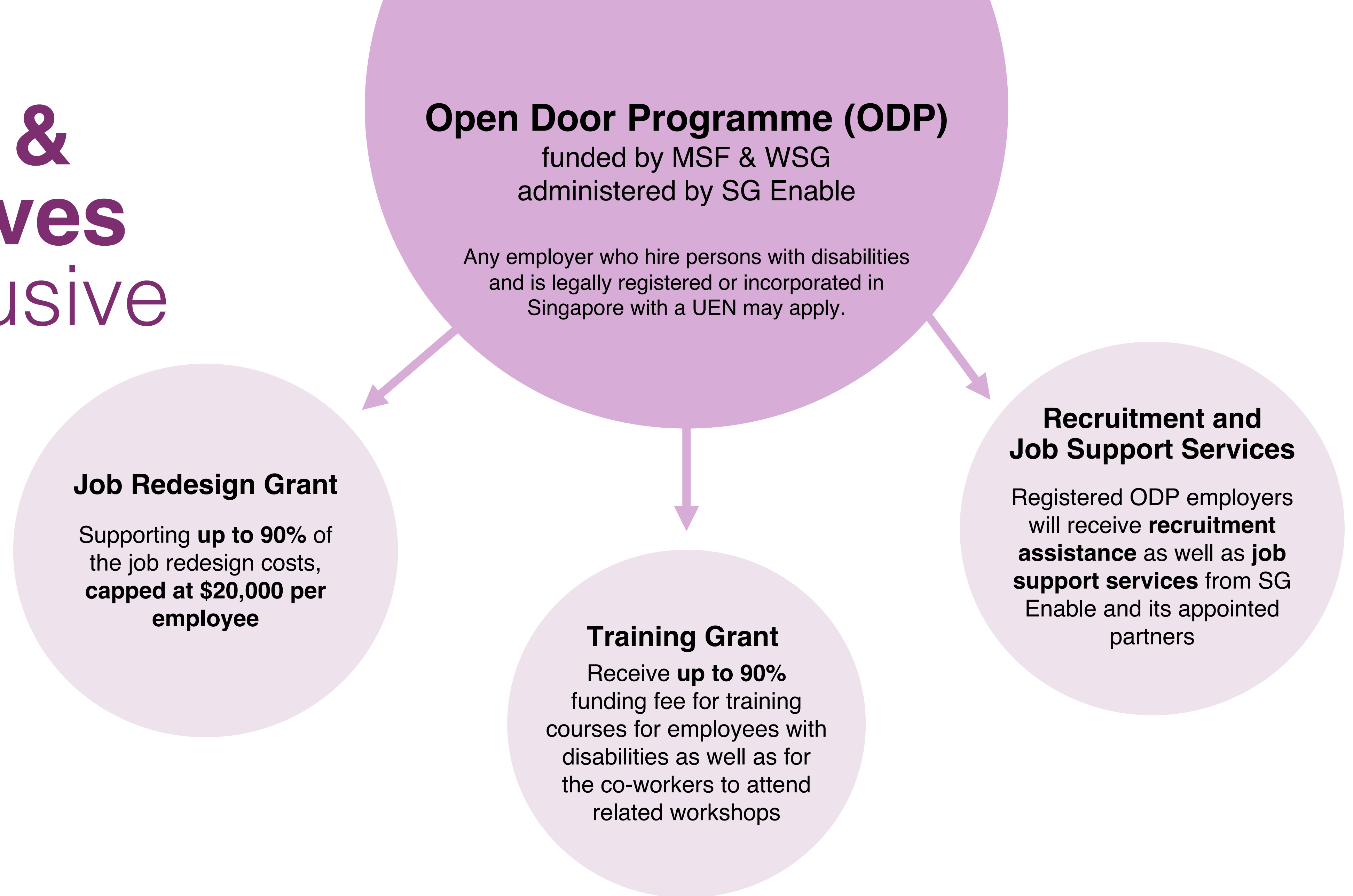
Stage 2 PREPARATION



Stage 3 ON-BOARDING



Grants & Incentives for Inclusive Hiring



Resource Path Finder

This is a consolidated page of resources for Inclusive Hiring.
You may use the activity worksheet on the next page to select the resources that best suit your organisation’s needs and goals.

<div>Organisation Inclusive Hiring Journey</div> <div>Tools</div> <div>Empathy Mapping</div> <div>Asset-Based Assessment</div> <div>Risk Assessment</div>	<div>Organisation Self Assessment and Alignment Tool</div> <div>Self Assessment Organisation Inclusive Workplace Roadmap</div>	<div>Job Redesign</div> <div>Hotel job redesign inspiration</div> <div>Job redesign for different sectors</div>	<div>Technology Infrastructure</div> <div>Specialised Assistive Technology Centre by SPD</div> <div>Fund for PWDs to obtain assistive technology devices (thus, companies need not bear the cost)</div>
<div>Training and Placement For The Talents</div> <div><div><div>Trampoline - training, technology services</div><div>Bettr Barista/ Bettr Lives - various group</div><div>Tribe - Youth at risk</div><div>MDAS - PWDs</div><div>SACS - Persons recovery of mental health</div></div><div><div>Hey Sprouts - people with special needs</div><div>Diligent Ant - training, mentorship and technology for PWDs, persons from low income background and youth-at-risk</div><div>Hide & Seek - training for corporate leaders on inclusive hiring</div><div>ISCOS - Ex-offenders</div><div>Employment & Employability Learning Institute</div></div></div>	<div>Grant</div> <div>raiSE VentureForGood</div> <div>Employment & Employability Learning Institute</div> <div>Senior Employees Grant Workpro Scheme</div> <div>Disabilities Employees Grant Open Door Programme Grant</div> <div>Wages offset for hiring <i>(Seniors/ PWDs/ Ex-Offenders)</i> Jobs Growth Incentive</div> <div>Grant for short-term trial prior to formal employment</div> <div>Senior Worker Early Adopter Grant and Part-time Re-employment Grant</div> <div>One stop portal for organisations to find and apply for grants available</div>	<div>Where can I find Inclusive Talents?</div> <div>Organisations that offer disability related services</div> <div>Assisted Employment (AE) Programme</div> <div>Ex-offenders Employment</div> <div>Mild Intellectual Disabilities Employment</div> <div>Women from all backgrounds Employment</div> <div>FindJobs</div> <div>FindSGJobs</div> <div>Disability Employment Portal by SG Enable</div> <div>YRSG Employment Portal</div> <div>inclus</div>	<div>Training Support for Co-workers</div> <div>Tips for interacting with person with Autism Spectrum Disorder (ASD)</div> <div>Inclus programmes to support employers</div> <div>Comprehensive and Structured training framework for employers</div> <div>Self-advocacy and how best to navigate the disability support sector in Singapore by DPA</div> <div>Caption Cube – Inclusive Communications Support</div> <div><div>Job Coach</div><div>Hi-Job! – Job Placement / Job Support Programme (MINDS provides a team of experienced job coaches)</div><div>Job retention support by Yellow Ribbon SG</div></div>

Resource Path Finder

This is a consolidated page of resources for Inclusive Hiring.
You may use the activity worksheet on the next page to select the resources that best suit your organisation’s needs and goals.

Organisation Inclusive Hiring Journey	Organisation Self Assessment and Alignment Tool	Job Redesign	Technology Infrastructure
Training and Placement For The Talents	Grant	Where can I find Inclusive Talents?	Training Support for Co-workers
			Job Coach

Singapore Centre for Social Enterprise, raISE
(65) 6460 0800 | www.raise.sg | Blk 79 Ayer Rajah Crescent #02-01/02 Singapore 139955



Section 2.

Kickstart your Inclusive Hiring Journey

Contents

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The Inclusive Hiring Journey

This section aims to delve deeper into understanding your Organisation's stance and readiness to embark on Inclusive Hiring.

It covers 3 main parts - the Organisation self assessment, building your Organisation's Inclusive Workplace roadmap and lastly, the Inclusive Hiring process.

It also features a case study on Genashtim Innovative Learning Pte Ltd, which provides greater insight into their Inclusive Hiring journey by using the approach and tools covered in this toolkit.

Part 1 Organisation Self Assessment

A catalyst to ignite conversations among various key stakeholders within the Organisation.

Part 2 Building your Organisation's Inclusive Workplace roadmap

Beneficial for the Leadership / Management of the Organisation, to build a roadmap towards the Inclusive hiring goals.

Part 3 The Inclusive Hiring Process

Useful for the Hiring Manager / HR, in kickstarting or adapting the Inclusive Hiring Process into their current practice.

Inclusive Hiring starts with looking at the stakeholders within the Organisation



Organisation



Human Resource



Hiring Manager



Leadership / Management



Talent



Buddy / Co-workers



***Job Coach
(Internal/External)**

**Job Coach | They help with work preparation, recruitment, interview, coaching and even confidence-building.*



PART

1

Organisation Self Assessment

By going through the **Self Assessment**, you would be able to assess the **readiness of your organisation** and **identify gaps and opportunities** for improvement.

It can be used as a **catalyst to spark conversations** amongst key stakeholders within the organisation.

PART
1

Organisation Self Assessment

How ready are you?

This section aims to assess your organisation’s readiness, identify gaps (if any), with the aim of moving the organisation towards Inclusive Hiring.

Category	Questions	Already practising	Will do
Organisation	Does your organisation's vision, mission and core values encourage diversity and inclusion in the workplace?		
	Does your organisation culture support accountability, fairness, trust, clear communication, respect, and performance?		
	Have your organisation participated in or organised any CSR event or activity?		
Leadership / Management	Do the CEO and Senior Management model their commitment to workplace inclusiveness and harmony through their actions and behaviours?		
Human Resource	Does your organisation have HR policies in place to support Inclusive Hiring?		
	Does your organisation include a statement in all the job postings with a commitment to diversity, equity, and inclusion?		
	Does your organisation regularly review job description language and requirements to ensure they are inclusive and equitable?		

PART

1

Category	Questions	Already practising	Will do
Co-Worker	Do all employees have access to and are encouraged to attend training or talks on topics related to diversity, equality, and inclusion?		
Department	Will the hiring manager consider job redesign to map the requirements and needs of the job with the new Talent's skills and strengths?		
	Has the organisation or department considered which vulnerable group would be a good fit for the organisation?		
Environment / Facilities / Assistive Technology	Is your organisation prepared to look into workplace redesign, if necessary?		
	Is your organisation willing to invest in assistive technology to enable the hire to perform the work? For example, hardware or software that aid a visually impaired employee to perform tasks.		
Resources	Has the organisation explored other possible resources (internal/external) to help support Inclusive Hiring goals? For example, reaching out to SG Enable, an agency dedicated to enabling persons with disabilities, to build a better understanding of their needs and abilities.		

Building your organisation's Inclusive Workplace roadmap

This part aims to help **build alignment** in the Organisation's Inclusive Hiring goals by **curating a roadmap**.

The roadmap is **especially beneficial for the Leadership / Management** of the Organisation to **rethink their vision and goals, encouraging strategic and forward planning towards Inclusive Hiring and create an inclusive workplace**.



PART

2

Building your Organisation's Inclusive Workplace Roadmap

Milestones

Vision, Mission, Core Values

- State your Organisation's vision, mission and core values that encourage diversity

Culture Analysis

- Gauge openness within leadership
- Observe team interactions
- Attitudes/behaviours of employee
- Respect/fairness
- Change/Adaptability
- Teamwork
- Employee Engagement
- Responsibility/Accountability
- Decision-Making

Goals and Strategies

- Measure
- Achievable
- Specific
- Time-based
- Energising
- Relevant

Action Steps and Implementation

- List down the steps to be followed
- Prioritise tasks and add deadlines
- Set milestones
- Identify the resources needed
- Communicate the plan with stakeholders

Monitoring, Evaluating And Refocusing

- Establish evaluation criteria
- Create feedback mechanism
- Adjusting the action plans on an ongoing basis, where necessary
- Providing mechanisms for ongoing input and contributions

Assessment Tools for the organisation at each stages:

Empathy Mapping

Empathy Mapping
Asset-Based Assessment
Risk Assessment



PART

3

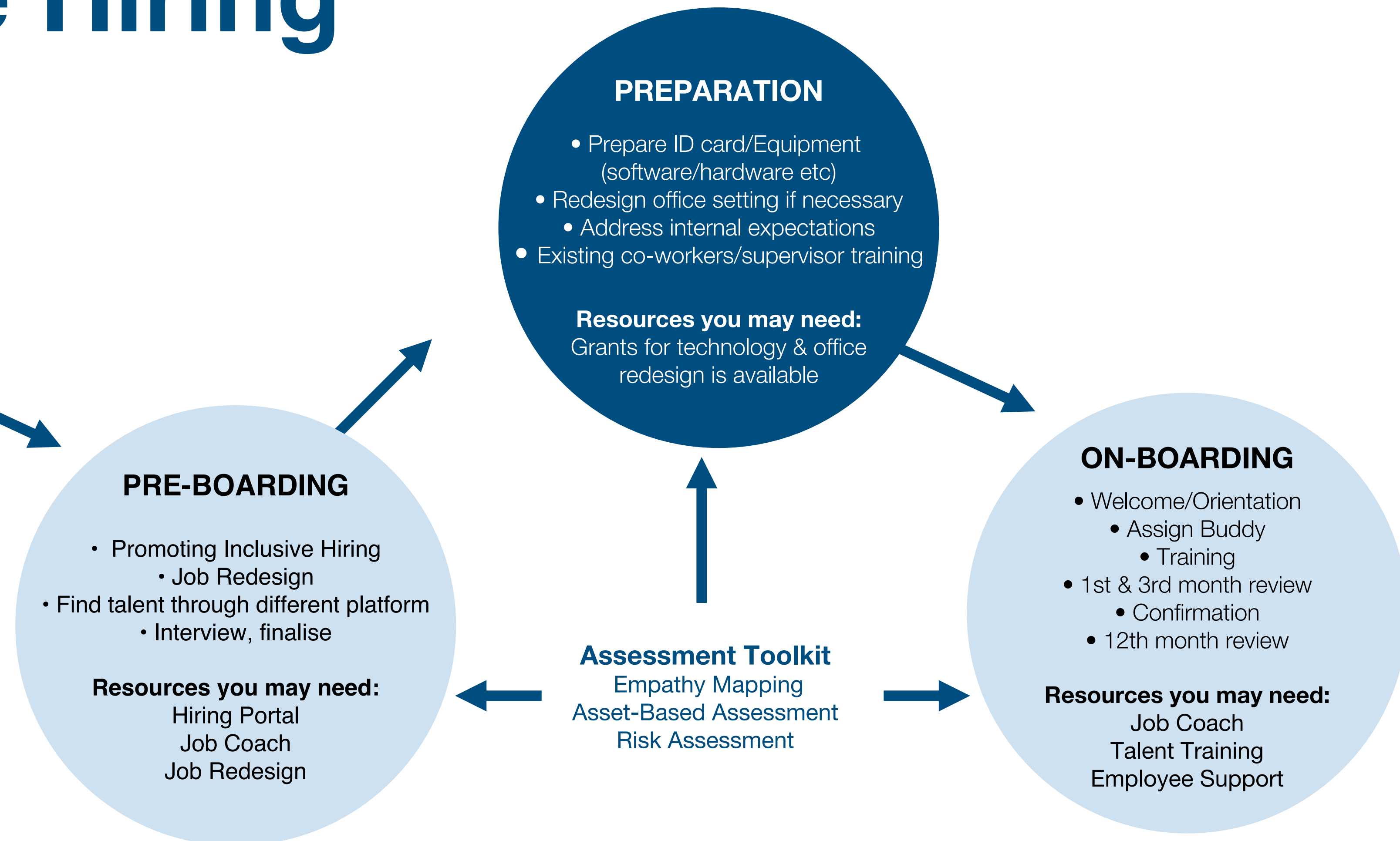
The Inclusive Hiring Process

This part provides an overview of the entire Inclusive Hiring Process. It is **especially beneficial for the Human Resource and Hiring Manager** to understand the process in order to **kickstart or adapt it to their current hiring practice**.

3



ORGANISATION



Building an Inclusive Workplace

Case Study:

Genashtim Innovative Learning Pte Ltd

Case Study: Genashtim Innovative Learning Pte Ltd

Transforming inspiration into action



As of January 2022, Genashtim have **150 employees** spread all over **20 countries** on **6 continents**. More than half of them are persons with disabilities, with another **30% from other disadvantaged groups**.



Employees

150



PWDs

> 50%



Countries

20



Continents

6



Disadvantaged Groups

30%

Awards

- Certified a B Corp in 2015
- Abled Online Bags First Prize in Tokyo 2010
- Inaugural Brands For Good in Singapore - Champion for Diversity and Inclusivity and Distinction, Leadership For Good 2020
- ESCAP-Sasakawa Award Winners Announced
- Promoters For The New Asia And Pacific Decade
- Forum-In-Business Award Winner During The Ypo Innovation
- Asia Pacific Social Innovation Partnership Award 2021
- B Corp, "Best for the World" in 2021

Clients

Microsoft, ABB, idsMed, BCIAsia, McDonalds, Google, Herbalife, Linde, Jollibee, DHL and Holiday Inn, and institutions like the Ministries of Education, HR, and Finance, and Taylor's University in Malaysia, and the Singapore Business Federation, SSG, WSG, Singapore Tax Academy, Singapore Public Utility Board, and the Civil Service College in Singapore.

Genashtim's mission is to leverage **technology** and the **Internet** to develop and connect **marginalised communities** to **global economy**.

Their goal is to provide **sustainable, meaningful and gainful employment** for the disadvantaged, especially for those from less-developed economies.

Reference: <https://genashtim.com/>

Case Study: Genashtim's Roadmap

Challenges



Genashtim's mission is to leverage **technology and the Internet** to develop and connect **marginalised communities** to **global economy**.

Their goal is to provide **sustainable, meaningful and gainful employment** for the disadvantaged, especially for those from less-developed economies.

Reference: <https://genashtim.com/>

There are many factors and considerations throughout the hiring process. The section below highlights **3 key challenges** a Hiring Manager at Genashtim faces when looking at enhancing their Inclusive Hiring Process.



Challenge 1

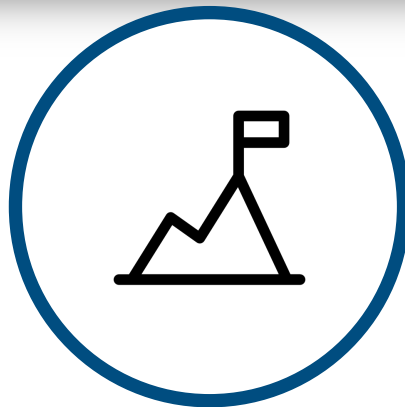
From his years of experience conducting interviews with people of diverse needs, he observes that people with diverse needs are **not entirely transparent about their existing condition**.

He also often has **difficulty assessing their attitudes** towards learning.



Challenge 2

Many people with diverse needs who are being interviewed are **fresh graduates with little or no prior experience**. As a result, it takes a lot of time and effort to start from zero to nurture these talents.



Challenge 3

Many people with diverse needs tend to **undermine their own capabilities and skills** due to their respective background. Therefore, the probability of a job mismatch is often high.

Case Study: Genashtim's Roadmap

Transforming inspiration into action



Mission, Vision and Core Values

Mission

To leverage technology and the Internet to develop and connect marginalised communities to the global economy

Vision

Empowering People, Enabling Business

Core Values

- Global Mindset
- Agility
- Integrity
- Accountability



Culture Analysis

- Openness within Leadership
- Observe team interactions
- Employees are free to express their feelings
- Everyone is treated with respect and fairness
- Emphasise on employee engagement
- Practice responsibility and accountability

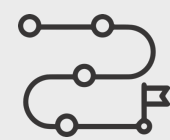


Goals

- Offer support for all their staff (emotional or other needs)
- Make sure each staff are kept competent in their job
- Offer job opportunities to all staff based on their strength

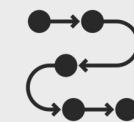
Case Study: Genashtim's Roadmap

Transforming inspiration into action



Strategies

- Work-life integration, provide flexible working hours for all staff
- Medical subsidy benefits for independent contractors
- Offer internships/management trainees
- Vacant positions to be filled by internal talents
- Assessing staff based on their career aspirations, overall strengths and development needs
- (Coming soon) implementing Take Some Policy in place of paid time off.



Action Steps and Implementation

- Define what Diversity and Inclusion means for Genashtim
- Detailed inclusive job description to communicate role and expectations
- Communicate to all staff and share the company's vision, mission and core values
- Make inclusion as part of the role of Talent Acquisition and Employer Branding
- Provides staff with vertical and horizontal career opportunities such as job rotation or enhanced roles
- Ensure that the career page on Genashtim's website reflect Genashtim's inclusive hiring position as part of its employer brand.



Monitoring, Evaluating and Refocusing

- Weekly meetings: management, departments, etc
- Quarterly Town Halls
- CEO/Founder video messages on company's performance
- People Managers, regular 1:1 meeting with their team on progress and performance, staff welfare
- Teams chat group for updates and touch-base meetings
- Staff engagement via G-TRIBES meeting - once a month. Purpose to help staff feel more connected to the company and foster relationships across departments. Tribal meetings are strictly confidential, meetings not recorded, and members can speak freely and openly.

Case Study: Genashtim's Roadmap

Transforming inspiration into action

Application



The following pages will further illustrate how Genashtim's Hiring Manager uses the 3 tools to enhance their Inclusive Hiring process.



Empathy Mapping

It is important for talents to be **open and transparent** about their condition.

It is essential to understand their **attitudes towards learning**, their **willingness to adapt and change**.

It is equally important to observe their **soft skills** compared to their technical skills, i.e., how they conduct themselves, how confident they are.



Risk Assessment

Conduct **routine reviews and assessments** with the main committee and people working alongside the talent for feedback regarding their attitude and ability to perform and complete their job.



Asset - Based Skill Matching

During the interview, it is important to ask questions that **focus more on their strengths** and how they can contribute rather than their limitations.

This includes asking them to **highlight qualities they are proud of** and factors that differentiate them from the rest.

Case Study: Genashtim's Insights

Transforming inspiration into action

Top 3 Insights



Genashtim's mission is to leverage **technology and the Internet** to develop and connect **marginalised communities** to **global economy**.

Their goal is to provide **sustainable, meaningful and gainful employment** for the disadvantaged, especially for those from less-developed economies.



First Insight

Have a support group to provide ready technical assistance 24x7



Second insight

Establish a Buddy System for new hires and newly promoted team members to provide the necessary support and ease them into the workplace.

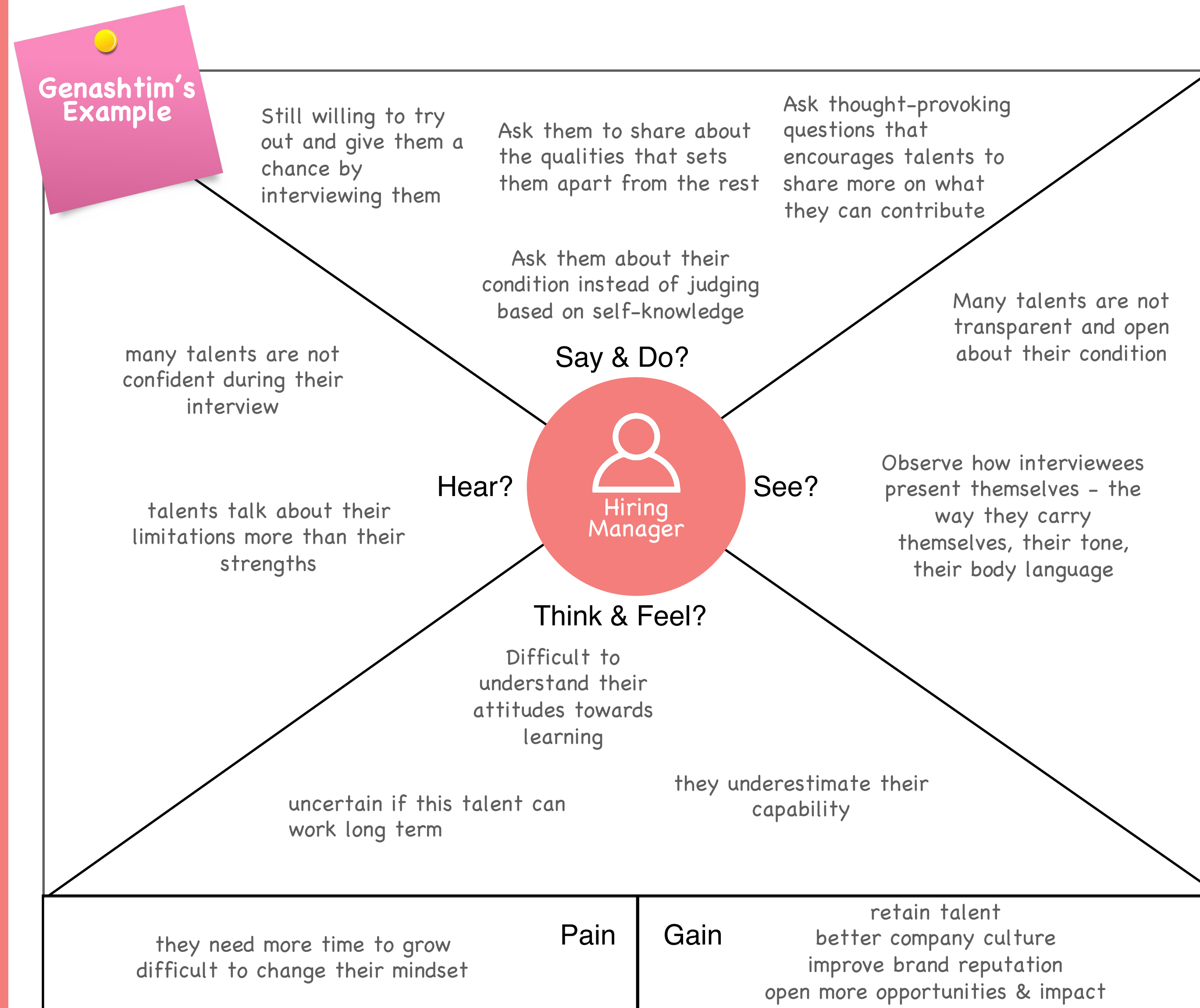


Third Insight

External counsellor for staff members to discuss personal matters

Empathy Mapping TOOL

Background: This Empathy Map takes on the perspective of Genashtim's Hiring Manager, who is looking to hire an Inclusive Talent after the interview.



Step 1. Identify your key stakeholders: What are your target audience's characteristics, behaviours, and needs?

Step 2. Understand individual stakeholders: Use qualitative and quantitative techniques to gather information about this stakeholder, such as individual and group interview, participant-observation, survey, and creative information gathering techniques. What do they see and hear, say and do? What do they think and feel? What negative outcomes do they fear? What are their daily frustrations or annoyances? What tasks are they trying to accomplish, to achieve what goals? What barriers prevent them from accessing a benefit already available to them?

Step 3. Develop an empathy map that reflects the range of experiences of those stakeholders: After your team has engaged with this community, collaboratively complete this Empathy Map, with data in hand.

Genashtim's Example

Asset-Based Assessment of Organisation TOOL

Identifying the asset of the organisation is a **process of affirmation and discovery** that are often incredibly empowering. The following steps illustrate how your organisation can conduct the Asset-Based Assessment:

1. Identify which assets, in general, might be useful to meet Inclusive Hiring goals.
2. Consider **how these assets link or support Inclusive Hiring**.
3. Decide if more in-depth first-hand assessment of assets would be helpful and important.
4. Decide on the **method of asset identification**, e.g. survey, interviews, group session, etc.

Organisation

Date: _____

What are the types of asset does an organisation typically possess?	What assets should we try to develop within our organisation?	What assets could we link to our Inclusive Hiring goals?	Do we need more in-depth assessments of organisation assets? If so, how could we go about doing this?
<ul style="list-style-type: none">- Vision, Mission and Core Value,- Network- Finance- Culture	<p>HR policies (work-life balance etc)</p> <ul style="list-style-type: none">- flexible working hours <p>Weekly employee engagement activities to provide support within the Department</p>	<p>Access to funding (grant) or sponsorship</p>	<p>Explore Technological support (software/hardware)</p>

Risk Assessment TOOL

Example

Background: This Risk Assessment takes on the perspective of **Genashtim’s Hiring Manager, looking to enhance their Inclusive Hiring process.**

Genashtim’s Example

Risk	Type	Magnitude	Likelihood	Response
Time consuming: a longer learning process for talent	Financial /Internal	6	7	need to be more transparent with the expectation
Slower growth within the team	Financial /Internal	7	7	understand the condition of the Talent to better facilitate their work and growth in the team
No conviction from the whole team reflects negatively on the Organisation’s reputation	Social /Organisation’s image	7	7	gaining full support of the management
Potential dispute which may lead to terminations	Financial / Social / Organisation image	7	7	records of communication (eg. voice recording) as reference to dispute
Peer-to-peer working relationship: favouritism, conflict, end up being isolated	Internal / People	7	8	coaching, explore the best support for them

Step 1:
Identify and label the potential risks

Time: 10 Minutes

Think about the organisation culture or Inclusive Hiring you wish to promote. List 4-7 things that can go wrong. These will be your potential risks. Then, fill out the following information for each risk you have identified:

Type: is it financial, social, political, environmental, people, etc?

Magnitude: Using a scale of 1-10, is this of low (1) or high (10) consequence?

Likelihood: Using a scale of 1-10, are the chances low (1) or high (10) of this happening?

Response: What could be done to mitigate or respond to the risk?

Risk Assessment TOOL

Example

Background: This Risk Assessment takes on the perspective of **Genashtim’s Hiring Manager**, looking to enhance their **Inclusive Hiring process**.

Genashtim’s Example

		Likelihood	
		Low	High
Magnitude	Minor	<p>Time consuming: a lot of testing</p> <p>Ignorable Risks Risks that can be safely ignored</p>	<p>Slower growth within the team</p> <p>Peer-to-peer working relationship: favouritism, conflict, end up being isolated</p> <p>Nuisance Risks Risks that can be mitigated through changes in behaviour</p>
	Major	<p>Insurable Risks Risks that can be mitigated through insurance</p> <p>Potential legal dispute if there are any terminations</p>	<p>Company Killers Risks to actively identify, monitor and mitigate</p> <p>Organisation reputation is at risk if no conviction from the whole team</p>

Step 2: Manage your Risks

Time: 10 Minutes

Now it's time to manage your risks! How do you address them and move forward?

Map each of your risks (from the previous table) to this table, based on their magnitude and likelihood.

At the end of this assessment, you will be equipped with a sound or good understanding of the steps you need to take in order to protect and move your idea forward.

ANNEX

Creating an organisation roadmap to achieve its preferred future of having an inclusive workplace

Transforming inspiration into action



Vision

A vision is clear image of what you want your organisation to look like. It is a vivid description of what you want your organisation to be, without its current barriers, unconfined by your past and tied to what you value.

Mission

Mission is a set of values, beliefs, and norms of behaviour shared by its (an organisation) members that influences employee preferences and behaviours toward strategic intent.

Core Values

The fundamental moral and ethical beliefs that an organisation share. They describe what an organisation considers to be important.



An organisation's culture defines the way an organisation behaves. This culture consists of shared beliefs and values established by leaders and then communicated and reinforced through various methods, ultimately shaping employee perceptions, behaviours and understanding.

When you assess your organisational culture, you will be looking at the values, beliefs, and behaviours of leaders and employees.

Culture Analysis should:

- Gauge openness within leadership
- Observe team interactions
- Look at attitudes/behaviours of employee within the organisation
- Assess respect/fairness
- Evaluate change/adaptability - do we embrace change?
- Assess teamwork
- Check levels of employee engagement
- Evaluate responsibility/accountability
- Assess decision-making



Are broad statements of intent that directs effort towards accomplishing the organisation's vision, while aligning with organisation's core values.

Goals are the start at closing the gap between where the organisation is at today (Culture Analysis) and their vision statement. They are the first step, the foundation, the starting point in the journey toward vision.

Example:

To have 2 Inclusive Culture events per year within the organisation.

- Measurable
- Incremental steps towards the accomplishment of a goal
- Built on existing strengths
- Manage or minimise weakness
- Take advantage of assets

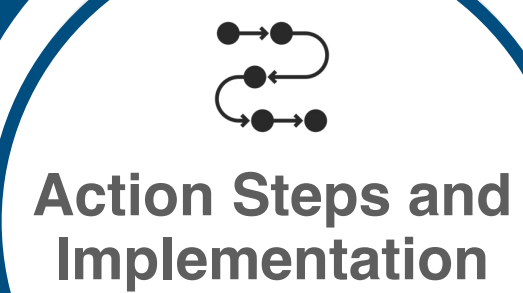
Creating an organisation roadmap to achieve its preferred future of having an inclusive workplace

Transforming inspiration into action



Explain how to do it (goals). Together, objectives and strategies explain the **What**, **When** and **How** for the organisation.

- Usually require a long term commitment
- Add clarity to the objectives
- Assign, allocate, redirect, and/or leverage resources
- May need to abandon an old programme and begin a new one
- Build on strengths
- Are based on creative thinking and assessing the best options
- Are based on realistic assessment of the resources available
- Are broad in nature



Action steps are individual tasks that the organisation undertakes to accomplish strategies. They define the task, who will be responsible for it, when it will be accomplished and what resources are required.

Action Steps

- Define a specific task or block of tasks
- Are tied to a completion date
- Define who is responsible
- Are usually sequenced
- Are complementary with actions from other strategies
- Define deployment of resources



- Establishing evaluation criteria (key success criteria)
- Creating feedback mechanisms
- Adjusting the action plans on an ongoing basis
- Maintaining interest and support
- Providing mechanisms for ongoing input and contributions

Resource Path Finder

This is a consolidated page of resources for Inclusive Hiring.
You may use the activity worksheet on the next page to select the resources that best suit your organisation’s needs and goals.

<div><div>Organisation Inclusive Hiring Journey</div><div>Tools</div><div><div>Empathy Mapping</div><div>Asset-Based Assessment</div><div>Risk Assessment</div></div></div>	<div><div>Organisation Self Assessment and Alignment Tool</div><div>Self Assessment Organisation Inclusive Workplace Roadmap</div></div>	<div><div>Job Redesign</div><div><div>Hotel job redesign inspiration</div><div>Job redesign for different sectors</div></div></div>	<div><div>Technology Infrastructure</div><div><div>Specialised Assistive Technology Centre by SPD</div><div>Fund for PWDs to obtain assistive technology devices (thus, companies need not bear the cost)</div></div></div>
<div><div>Training and Placement For The Talents</div><div><div><div><div><div>Trampoline - training, technology services</div><div>Bettr Barista/ Bettr Lives - various group</div><div>Tribe - Youth at risk</div><div>MDAS - PWDs</div><div>SACS - Persons recovery of mental health</div></div><div><div>Hey Sprouts - people with special needs</div><div>Diligent Ant - training, mentorship and technology for PWDs, persons from low income background and youth-at-risk</div><div>Hide & Seek - training for corporate leaders on inclusive hiring</div><div>ISCOS - Ex-offenders</div><div>Employment & Employability Learning Institute</div></div></div></div></div></div>	<div><div>Grant</div><div><div>raiSE VentureForGood</div><div>Employment & Employability Learning Institute</div><div><div>Senior Employees Grant</div><div>Workpro Scheme</div></div><div><div>Disabilities Employees Grant</div><div>Open Door Programme Grant</div></div><div><div>Wages offset for hiring</div><div><i>(Seniors/ PWDs/ Ex-Offenders)</i></div><div>Jobs Growth Incentive</div></div><div>Grant for short-term trial prior to formal employment</div><div>Senior Worker Early Adopter Grant and Part-time Re-employment Grant</div><div>One stop portal for organisations to find and apply for grants available</div></div></div>	<div><div>Where can I find Inclusive Talents?</div><div><div>Organisations that offer disability related services</div><div>Assisted Employment (AE) Programme</div><div>Ex-offenders Employment</div><div>Mild Intellectual Disabilities Employment</div><div>Women from all backgrounds Employment</div><div>FindJobs</div><div>FindSGJobs</div><div>Disability Employment Portal by SG Enable</div><div>YRSG Employment Portal</div><div>inclus</div></div></div>	<div><div>Training Support for Co-workers</div><div><div>Tips for interacting with person with Autism Spectrum Disorder (ASD)</div><div>Inclus programmes to support employers</div><div>Comprehensive and Structured training framework for employers</div><div>Self-advocacy and how best to navigate the disability support sector in Singapore by DPA</div><div>Caption Cube – Inclusive Communications Support</div></div><div><div>Job Coach</div><div><div>Hi-Job! – Job Placement / Job Support Programme (MINDS provides a team of experienced job coaches)</div><div>Job retention support by Yellow Ribbon SG</div></div></div></div>

Contributors to this toolkit

Organisations

Architects of Life
Bettr Barista
BoxGreen
BP
BT Singapore Pte Ltd
Chatsworth Medi@rt Academy Pte Ltd
Chemistry
Digital Prizm
Flour Power
Genashtim Innovative Learning Pte Ltd
H.A.M Creations Pte Ltd
HSBC
Imperium Solutions
Palo I.T
Singapore Kindness Movement
Solutions To End Poverty
Standard Chartered Bank
The Ascott Singapore
The Nutgraf
The Regent Singapore
Yakun International Pte Ltd

Type

Social Enterprise
Social Enterprise
Social Enterprise
MNC
SME / MNC
SME
SME
SME
Social Enterprise
Social Enterprise
SME
MNC
SME
SME / MNC
SSA
SSA
MNC
SME
SME
SME / MNC
SME

Inclusive Talents

PWDs
Ex-offenders



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Section 3.

Tools for Inclusive Hiring

These tools are curated to help empower organisations to create an inclusive workplace through dignified employment.

EMPATHY MAPPING

TOOL #1

Putting your beneficiary or another key stakeholder at the center by developing an understanding of their perspective.

ASSET-BASED ASSESSMENT

TOOL #2

Focusing on the asset (what's strong) to align employment arrangement and performance.

RISK ASSESSMENT

TOOL #3

Understanding the potential risk(s) and how best to manage them.



EMPATHY MAPPING

TOOL #1

Developing an understanding of the perspectives
of various key stakeholders



Overview

How can this tool help you?

The Empathy Map allows you to **better understand the perspectives of key stakeholders**, and **identify knowledge gaps** to be further addressed through research, observation, and engagement with the targeted individual.

By using this tool, you will be able to answer the following questions:

Perception:

What does the individual perceive about the world around him/her?

Action:

How does the individual act? What are his/her behaviours, responses and reactions?

Feel:

How does the individual feel? What are underlying emotions?

Goal:

What is the individual trying to achieve?



Overview

Who should be involved?



Management



Human Resource



Hiring Manager



Co-Workers



Talent

When should you use this tool?

You can use this tool at any point of time during the Inclusive Hiring process. Some instances include:

1. Pre-boarding stage (prior or during the interview)
2. Preparation stage
3. On-boarding stage (to address stakeholders concerns)

How long would it take to complete?

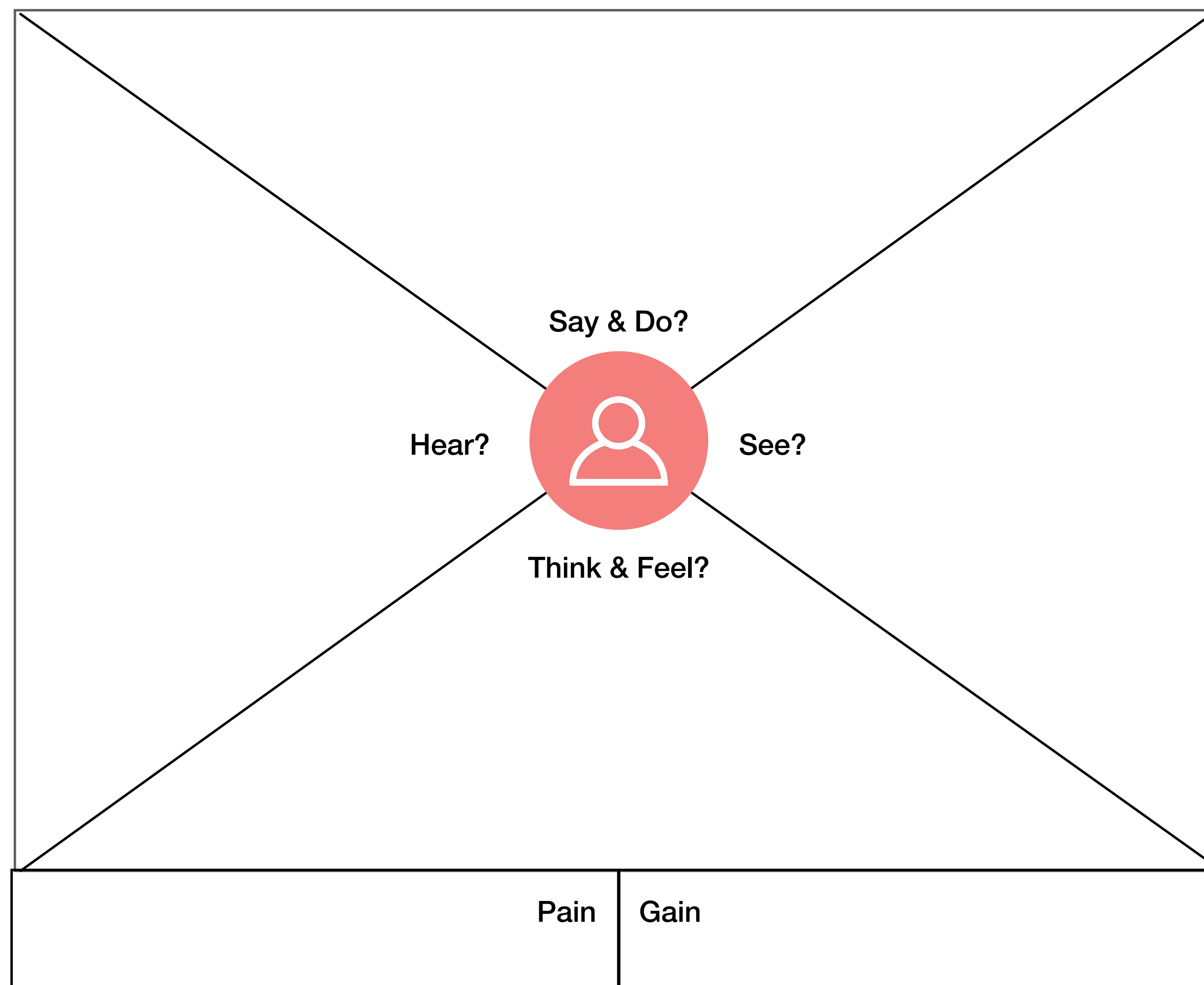
About 20 minutes



Empathy Mapping TOOL

Best practice: It is a matter of justice and efficiency that the each stakeholder does good research throughout the Inclusive Hiring process.

Information gathering is an inherently extractive activity that may distract stakeholders from their daily lives, routines, and professional obligations, so every effort should be made to ensure minimal disruption to the each stakeholder's schedule and daily activities.



Step 1. Identify your key stakeholders: What are your target audience's characteristics, behaviours, and needs?

Step 2. Understand individual stakeholders: Use qualitative and quantitative techniques to gather information about this stakeholder, such as individual and group interview, participant-observation, survey, and creative information gathering techniques. What do they see and hear, say and do? What do they think and feel? What negative outcomes do they fear? What are their daily frustrations or annoyances? What tasks are they trying to accomplish, to achieve what goals? What barriers prevent them from accessing a benefit already available to them?

Step 3. Develop an empathy map that reflects the range of experiences of those stakeholders: After your team has engaged with this community, collaboratively complete this Empathy Map, with data in hand.



NOTE: To obtain an example on how the Empathy Mapping tool is used, refer to Section 2 case study, page 34

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ASSET-BASED ASSESSMENT

TOOL #2

Focusing on the assets to align employment
arrangement and performance



Overview

How can this tool help you?

Asset-Based Assessment is a **methodology or an approach towards identifying the assets of the organisation** - the strengths, and potentials.

The underlying principle is that the solutions or answers can be found within an organisation's own assets which support the Inclusive Hiring process.



Overview

Who should be involved?



Management



Human Resource



Hiring Manager

When should you use this tool?

You can use this tool at any point of time in the Inclusive Hiring process. Some instances include:

1. Talent selection
2. Job redesign

How long would it take to complete?

About 25 minutes

Asset-Based Assessment of Organisation TOOL

Identifying the asset of the Organisation is a **process of affirmation and discovery** that are often incredibly empowering. The following steps illustrate how your organisation can conduct the Asset-Based Assessment:

- 1. Identify which assets, in general, might be useful to meet Inclusive Hiring goals.
- 2. Consider **how these assets link or support Inclusive Hiring**.
- 3. Decide if more in-depth first-hand assessment of assets would be helpful and important.
- 4. Decide on the **method of asset identification**, e.g. survey, interviews, group session, etc.

Organisation

Date: _____

What are the types of asset does an organisation typically possess?	What assets should we try to develop within our organisation?	What assets could we link to our Inclusive Hiring goals?	Do we need more in-depth assessments of organisation assets? If so, how could we go about doing this?



NOTE: To obtain an example of how Asset-Based Assessment tool is used, refer to Section 2 case study, page 35

Asset-Based Assessment of Management / Hiring Manager T O O L

Identifying the assets of the Management / Hiring Manager is a **process of affirmation and discovery** that are often incredibly empowering. The following steps illustrate how your organisation can conduct the Asset-Based Assessment:

- 1. Identify which assets, in general, might be useful to meet Inclusive Hiring goals.
- 2. Consider **how these assets link or support Inclusive Hiring**.
- 3. Decide if more in-depth first-hand assessment of assets would be helpful and important.
- 4. Decide on the **method of asset identification**, e.g. survey, interviews, group session, etc.

Management / Hiring Manager

Date: _____

What are the types of assets the Management/Hiring Manager may have?	What assets should we try to develop?	What assets could we link to our Inclusive Hiring goals?	Do we need more in-depth assessments of department's assets? If so, how could we go about doing this?

Asset-Based Assessment of Talent T O O L

Identifying the assets of the Talent is a **process of affirmation and discovery** that are often incredibly empowering. The following steps illustrate how your organisation can conduct the Asset-Based Assessment:

1. Identify which assets, in general, might be useful to meet Inclusive Hiring goals.
2. Consider **how these assets link or support Inclusive Hiring**.
3. Decide if more in-depth first-hand assessment of assets would be helpful and important.
4. Decide on the **method of asset identification**, e.g. survey, interviews, group session, etc.

Talent

Date: _____

What are the types of assets a Talent typically possess?	What assets should we try to develop?	What assets could we link to our Inclusive Hiring goals?	Do we need more in-depth assessments of their assets? If so, how could we go about doing this?

Leveraging on external assets to promote Inclusive Culture


Other associations, organisations/institutions have the **ability to bring people together for collective action (accumulation of assets)** and they serve as **useful resources** for any organisation.

The following steps illustrate how your organisation can leverage on external organisational/institutional assets:

1. **Form a committee, community forum, bulletin to create this inventory.**
2. Generate **a list of associations, organisations/ institutions** for the organisation to consider. Associations are informal, voluntary groups that bring people together to pursue shared interests. An organisation/institution can be a formal government entity, private business or non-profit organisation with paid staff. To identify such organisations, start by **polling the existing knowledge of your organisation** and then extend it by reviewing telephone or other directories.
3. Consider ways in which your organisation can leverage on these external assets to achieve an Inclusive Culture within your organisation as you continue to create the list.

Apart from associations, organisations/institutions, your organisation may leverage on **public capital**. The table on the right shows an example of how your organisation can leverage on public capital (e.g. volunteers) to achieve an Inclusive Culture.

The content of the following tables illustrates how an organisation can leverage on external assets to inculcate an Inclusive Culture.

Examples of Associations, Organisations/Institutions	
** Refer to Resource Path Finder for a comprehensive list of providers.	
	NOTE: To obtain a comprehensive list, refer to page 14 for details of each organisation and their cause
How can we leverage on public capital?	
For instance, your organisation may intend to start inculcating Inclusive Culture by conducting CSR initiatives with individuals with diverse needs. These initiatives may require the public support and capital in the form of volunteers. Volunteers from all walks of life with different backgrounds may possess different attributes and insights from their experiences with people with diverse needs. As such, these public capital may be essential assets that your organisation can tap on.	

Resource Assessment of Organisation

The resources within an organisation can be grouped into **internal assets and external assets**. Organisations may overlook, underutilise or neglect their internal assets, resulting in them not maximising the assets' potential. External assets comprises of natural (**environmental assets**) and human-made physical structures and resources (**physical assets**).

The first step is to create an inventory of these assets using the following steps:

1. Identify and consider the types of environmental and physical assets (eg. a ramp for wheelchair use, covered walkway).
2. Consider **possible links and ways to close the gap** between these assets and Inclusive Hiring.
 - Identify how certain resources are used in favour of employing a talent from the marginalised community (e.g. install grab bars)
 - These resources can be identified by department managers, co-workers or individuals through survey, discussion or brainstorming
3. Organise your findings.
4. Mobilise environmental assets.

The content of the following tables help to identify the internal potential assets within the organisation and external assets exposed to the organisation.

Internal

Potential Assets within the Organisation	
eg:	
People with Time, Interests, Skills, etc.	Equipment
Expertise	Programs
Space	Services
Facilities	Financial Resources
Materials	
Technology Assets	

External

Environmental and Physical Assets	Possible Applications for Community Development
eg: Organisation is located in centralised location Public transport Handicap pathways Office setting Technology Assets	eg: Easy to find the way Multiple way of transport is available Easy to go office Flexibility in changing of tables & chairs location

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RISK ASSESSMENT

TOOL #3

Understanding the potential risk(s) and how best to manage them



Overview

How can this tool help you?

The risk assessment will help you **identify gaps and highlight the risks** you need to focus on in order to avoid wasting time and resources.

It helps you to **refine your Inclusive Hiring process** to ensure that you proceed in an informed, prepared, and confident manner.

By using this tool, you will be answering the following questions:

1. What could go wrong or what could you lose?
2. What is the likelihood this negative outcome will occur?
3. What are the consequences if it does?
4. What can be done to prevent or mitigate this negative outcome?



Overview

Who should be involved?



Management



Human Resource



Hiring Manager

When should you use this tool?

You can use this tool at any point of time in the Inclusive Hiring process. Some instances include:

1. During the design of Inclusive Hiring process and/or policies
2. Job redesign - cost vs benefit

How long would it take to complete?

About 25 minutes

Risk Assessment TOOL

Risk	Type	Magnitude	Likelihood	Response

Step 1:
**Identify and label
the potential risks**

Time: 10 Minutes

Think about the organisation culture or Inclusive Hiring you wish to promote. List 4-7 things that can go wrong. These will be your potential risks. Then, fill out the following information for each risk you have identified:

Type: Categorise the type of risk, eg. Is it financial, social, political, environmental, people, etc?

Magnitude: Using a scale of 1-10, is this of low (1) or high (10) consequence?

Likelihood: Using a scale of 1-10, are the chances low (1) or high (10) of this happening?

Response: What could be done to mitigate or respond to the risk?



NOTE: To understand how this Risk Assessment tool is used, refer to Section B case study, page 36

Risk Assessment TOOL

		Likelihood	
		Low	High
Magnitude	Minor	Ignorable Risks Risks that can be safely ignored	Nuisance Risks Risks that can be mitigated through changes in behaviour
	Major	Insurable Risks Risks that can be mitigated through insurance	Company Killers Risks to actively identify, monitor and mitigate

**Step 2:
Manage your Risks**

Time: 10 Minutes

Now it's time to manage your risks! How do you address them and move forward?

Map each of your risks (from the previous table) to this table, based on their magnitude and likelihood.

At the end of this assessment, you will be equipped with a sound or good understanding of the steps you need to take in order to protect and move your idea forward.



NOTE: To understand how this Risk Assessment tool is used, refer to Section B case study, page 37

